

MISSION STATEMENT

VISION

To be the leader in the Horticultural Landscaping Field.

MISSION

To be recognised as the most proficient horticultural landscaper and to provide landscapes of quality and distinction.

BUSINESS DEFINITION

Providing quality landscapes of distinction in the residential and commercial market place.

OPERATING PRINCIPLES

- We offer a high quality job
- We have qualified staff constantly being trained
- We operate a profitable company
- We constantly update products and information
- We conduct a consistent on-time accounts system
- We operate with integrity
- We guarantee our work
- We work to a structured programme
- Our prices (costs) are competitive
- We are conscious of our clients needs to create an appropriate environment
- Communication is our key to success

DRIVING FORCE

Our driving force is profitability with integrity and the enhancement of the environment.

