



landscapedesign.co.nz®

*Where Kiwis create their Landscape
advice / directory / inspiration*

Promotional Products - an extra boost for your business



Landscapedesign.co.nz's Promotional Products are a range of innovative advertising formats that complement our **Directory Products**.

We pride ourselves in tailor-making packages to suit the specific needs of our advertisers.



Homepage Hotspots a picture speaks a thousand words...

Premium Hotspot

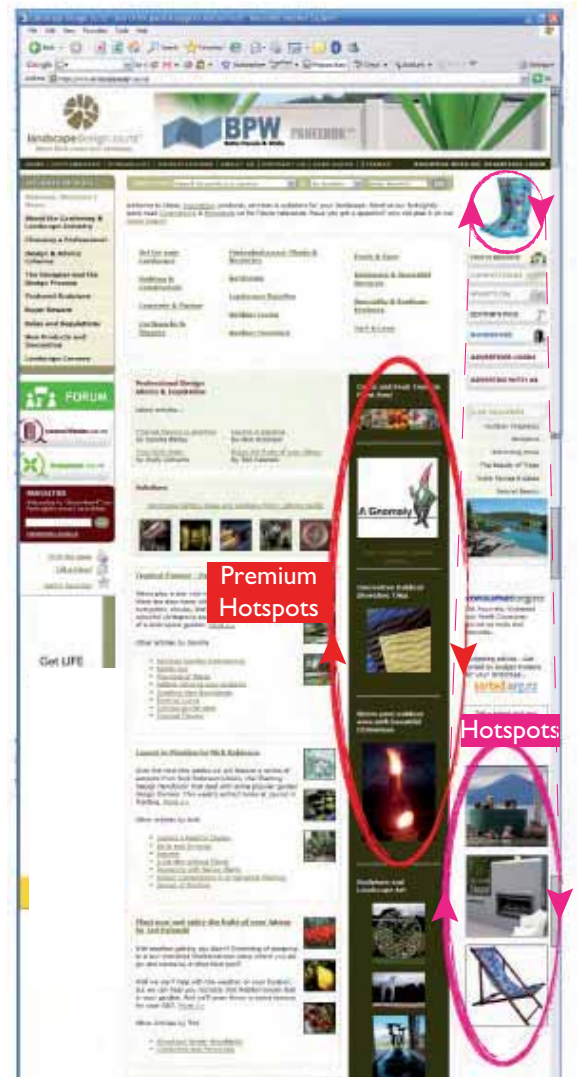
Boost the traffic to your Portfolio and create more sales leads by featuring a stunning image of your product along with an enticing descriptive sentence in our hotspot column. (limit 3 hotspots)

- Prime Location in the eye catching green highlighted column
- Both the text and the image will link directly through to your portfolio
- Great for new product launches, special promotions, quality statements and ongoing brand awareness
- Rotates with each page refresh
- 155 x 180 pixel space
- Includes a bonus feature image in one issue of Groundwork linked to your Portfolio
- Placement is \$500 per month

Hotspot

Boost the traffic to your business listing and create more sales leads by featuring a stunning image of your product on our homepage.

- Situated in the right hand column, this image will have no fixed text on the page, but an inviting sentence will appear when your mouse hovers over the image
- Rotates with each page refresh
- 155 x 155 pixel space
- Placement is \$350 per month



Groundwork Feature

Our fortnightly newsletter Groundwork reaches over 4800 opt-in and very keen subscribers .

- 150-word article about your company's products, services and/or any special promotion - copy to be supplied by you
- Photo of your product/company logo
- Hyperlink to your directory listing
- Placement is \$200 per issue.

All prices are GST exclusive.



Competitions

- Extremely popular
- Engage a visitor in your product
- Run on a monthly basis
- Competition will have a hyperlink to Advertiser's Directory Listing
- Advertiser to provide prize valued at \$100+
- Advertiser to provide for shipping to competition winner
- Placement is **free** for all Landscapedesign.co.nz Directory Members



Solutions Pages

Increase product awareness and establish your company as the authority in your industry by inspiring and educating consumers with solutions based around your products and services.

- Packages tailored to suit
- P.O.A

Solution Panel on Homepage



Solution Page



Please contact us today to discuss the most effective advertising solutions for your business.

All prices are GST exclusive.

Promotional Products Enquiry Form

If you would like us to contact you to discuss your options, please complete the form below and fax or post back to us, call 0800 54 78 65 or email info@landscapedesign.co.nz

Name	_____	Company	_____
Phone	_____	Email	_____
Address	_____ _____		

I am interested in the following promotional products:

- | | | |
|--|--|---|
| <input type="checkbox"/> Premium Hotspot | <input type="checkbox"/> Hotspot | <input type="checkbox"/> Groundwork Feature |
| <input type="checkbox"/> Competitions | <input type="checkbox"/> Solutions Pages | |

Comments
